

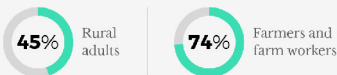
In their own words:

# The Opioid Impact in Farm Country, USA

The opioid crisis has struck farm and ranch families much harder than the rest of rural America.

## Scope of the Crisis

Share of Americans who have been directly impacted by the opioid epidemic:



## Access to Opioids and Opioid Treatment

**3 in 4** farmers say it would be easy for someone in their community to access a large amount of prescription opioids or painkillers without a prescription, and just under half of rural adults – **46%** – say the same.

**Only 1 in 3** rural adults say it would be easy to access treatment for addiction to prescription drugs or heroin in their local community...

...and, **only 2 in 5** are confident they could seek care that is either effective, covered by insurance, convenient or affordable.

## Awareness

Rural adults are largely unaware that rural communities are impacted the most by the opioid crisis:

Do you believe it's mostly true or mostly false that rural communities are impacted the most by the opioid crisis

Among rural adults:



Share of rural adults who say opioid abuse is a major problem in:

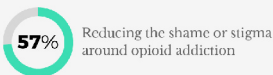


**HALF** of rural adults say addiction to opioids is a disease, rather than due to a lack of willpower...

**3 in 4** recognize opioid abuse can begin accidentally with the use of what are deemed safe painkillers, or opioids.

## Solving the Crisis

A strong majority of rural Americans believe each of the following will be effective means for solving the crisis:



The American Farm Bureau Federation and National Farmers Union believe that rural communities are strong, and the strengths of our towns can overcome this crisis.