

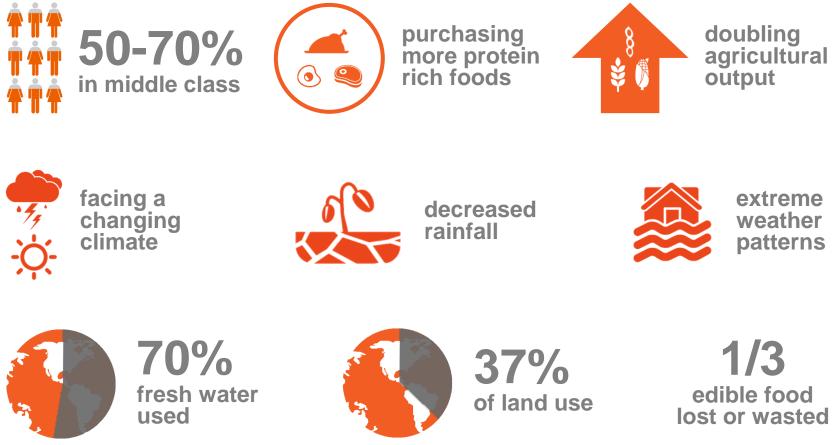


Field to Market[®] The Alliance for Sustainable Agriculture



Meeting the Challenge

Producing enough food, fiber and fuel for more than 9 billion people by 2050, while conserving natural resources has become increasingly complex



What is Field to Market[®]?

A collaborative stakeholder group

- Producers, agribusinesses, food and retail companies, conservation associations, universities, and NRCS
- Established as a 501(c)(3) with staff and headquarters in Washington, DC in 2014
- Identifying supply chain strategies to define, measure, and promote continuous improvement for agriculture
 - Addressing the challenge of increasing demand and limited resources
- Developing and implementing outcomes-based, science-based metrics and tools
 - Fieldprint Calculator[®], a free, online tool to help growers analyze their operations and help the supply chain explain how food is produced
 - National Report on environmental and socioeconomic trends over time for U.S. commodity crops



