

The Economic Outlook: Fiscal and Agri-food Implications

Glen Hodgson

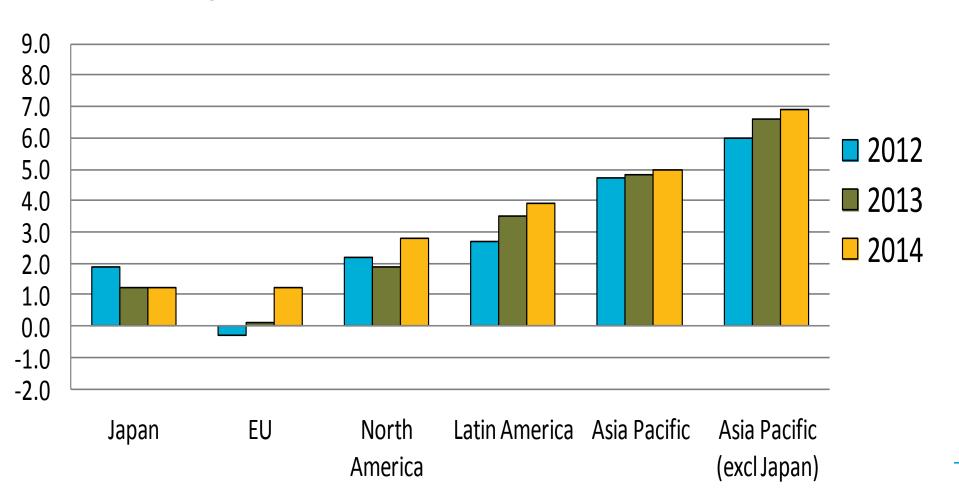
Senior Vice-President and Chief Economist, The Conference Board of Canada June 2013

Global Outlook

- Continuing weakness in global growth
- Sustained albeit slower growth in emerging markets China turning the corner and picking up
- Numerous countries in western Europe in recession due to fiscal austerity – Cyprus another shock to confidence
- U.S. private sector recovery picking up, but fiscal policy context de-stabilizing – a long-term fiscal plan needed
- Japan's weak recovery affected by underlying fundamentals, tensions with China

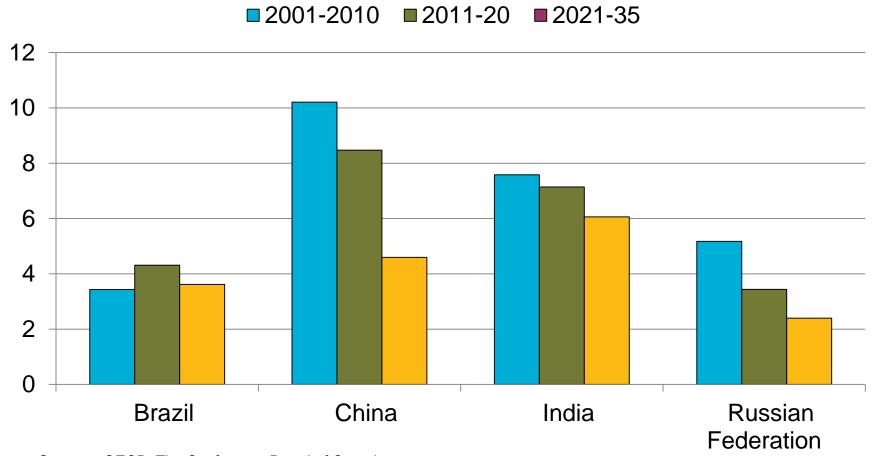
Uneven Growth in Global Economy

Per cent change, real GDP



Potential Output - Total Economy

(measured in 2005 PPP USD, average annual compound growth, per cent)



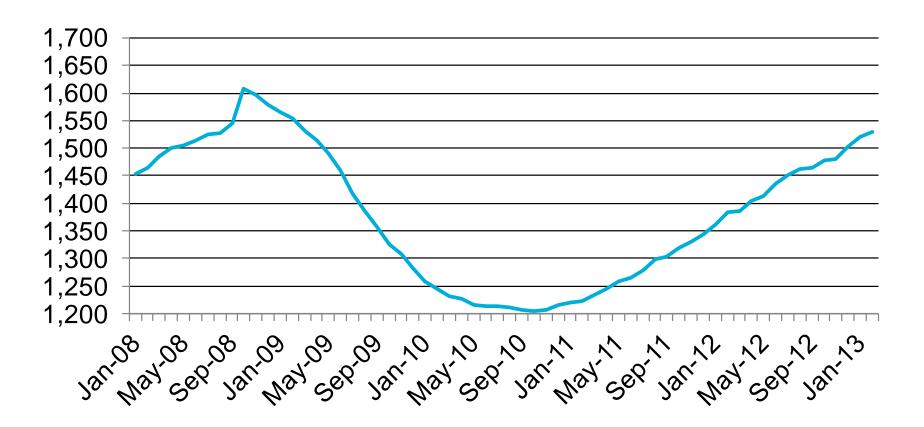
U.S. Outlook



- Modest near-term growth in the 2 per cent range, picking up into 2014.
- Increasing U.S. energy self-reliance, thanks to sophisticated extractive technologies
- Growing recovery in the private sector jobs, housing, autos, investment
- But overall 2013 growth restrained by fiscal turmoil, higher taxes and spending cuts
- Fed continues activist monetary policy—short-term rates are frozen until 2015, quantitative easing still in effect

U.S. Commercial Bank Lending On the Rise

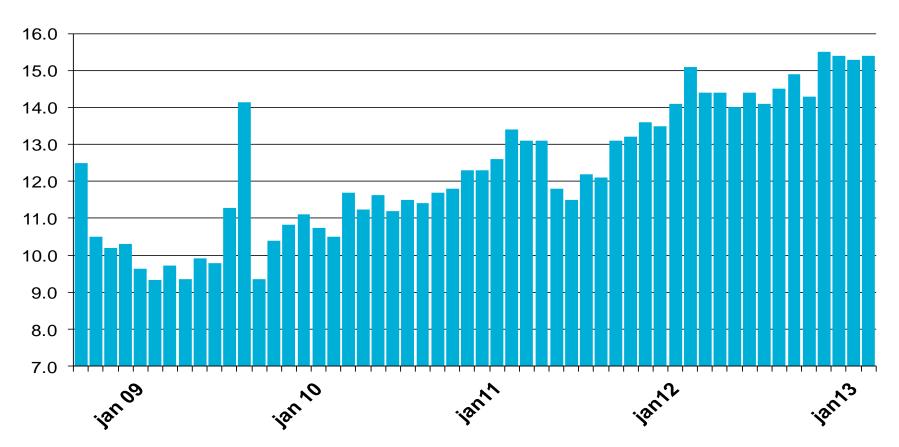
(\$ billions)



Source: Federal Reserve Board

U.S. Vehicle Sales Back to Normal

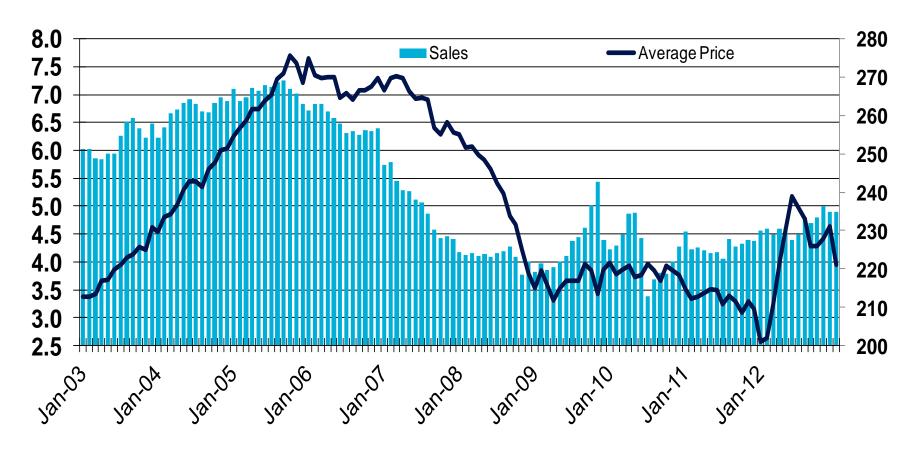
(millions, annualized)



Source: Moody's Economy.com

U.S. Existing Home Sales and Prices

(millions SAAR *; \$ thousands)

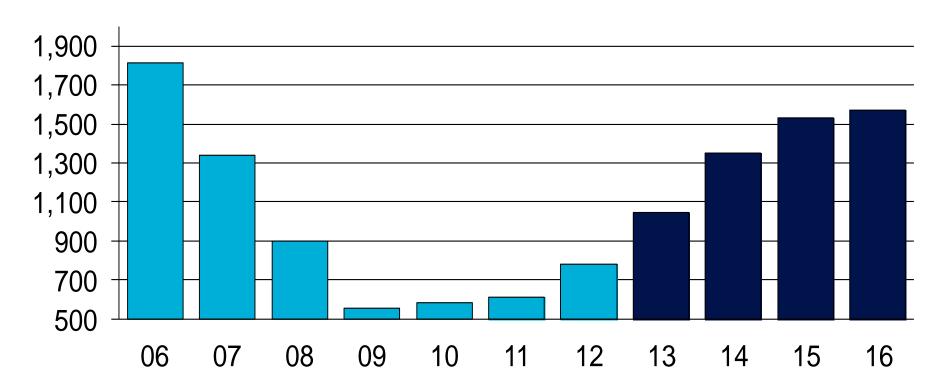


Source: National Assn. of Realtors



U.S. Housing Starts

(thousands)

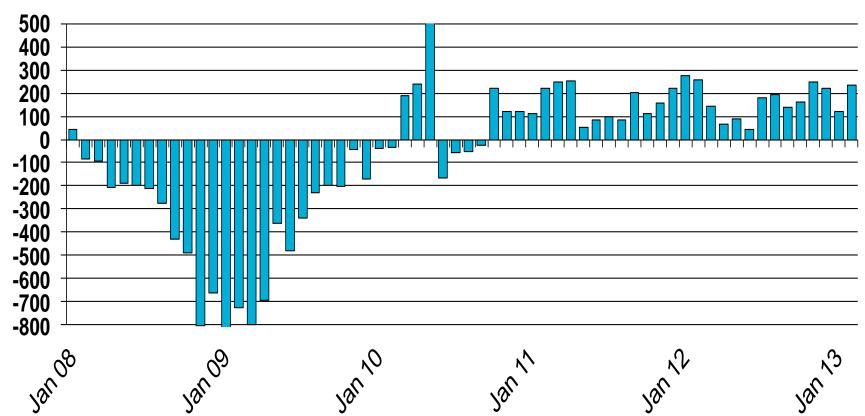


Sources: BEA; CBoC



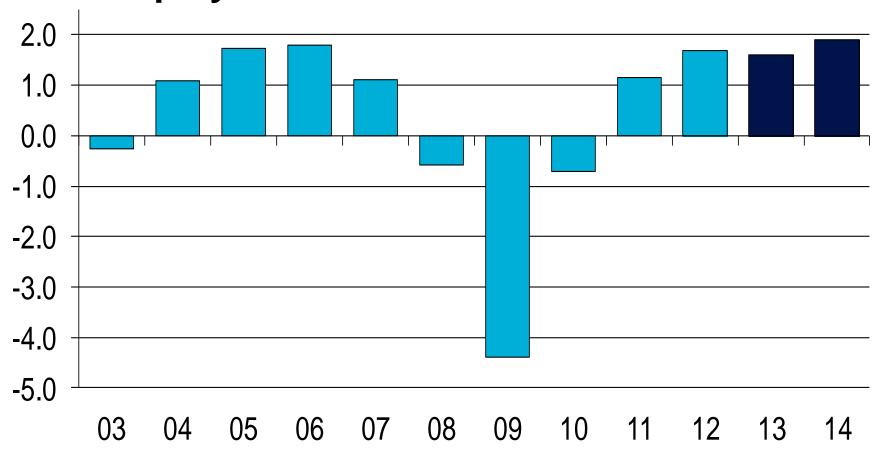
U.S. Labour Market

(change in U.S. employment, thousands)



Source: Bureau of Economic Analysis

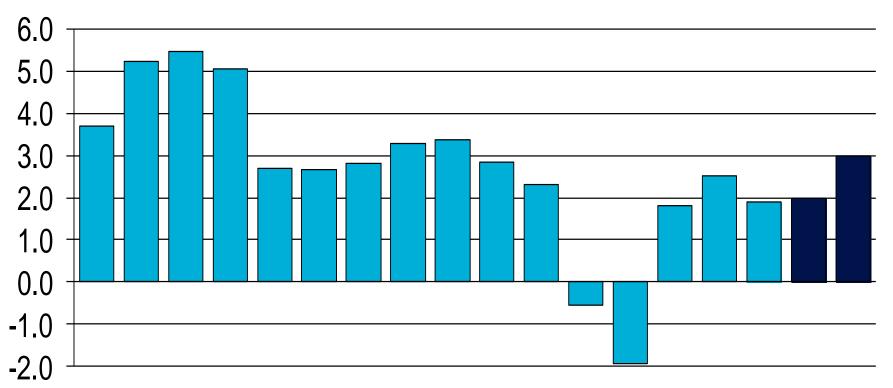
U.S. Employment



Sources: BEA;CBoC.

U.S. Real Consumer Spending

(per cent change)

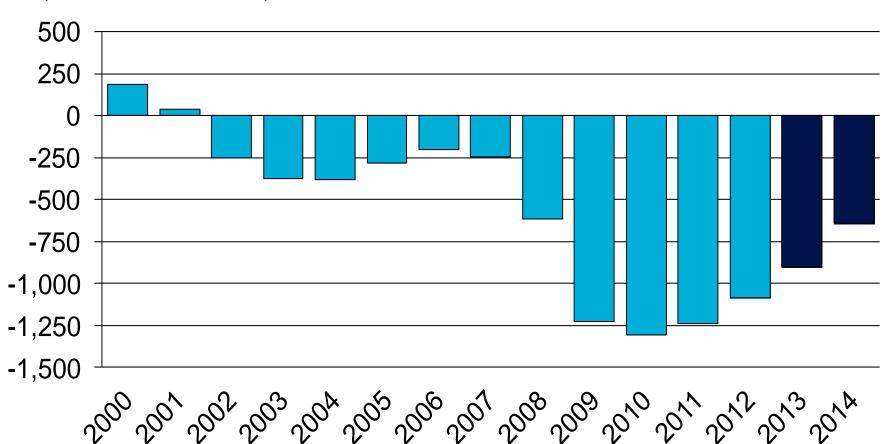


'97 '98 '99 '00 '01 '02 '03 '04 '05 '06 '07 '08 '09 '10 '11 '12 '13 '14

Sources: BEA; CBoC

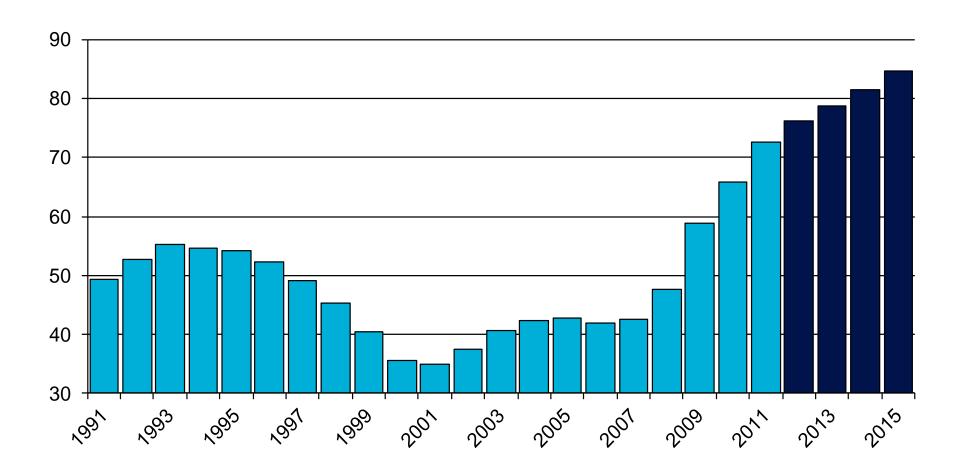
U.S. Federal Deficit

(NIPA basis, \$billions)



Sources: CBO; CBoC

U.S. Net Debt as % of GDP



Source: IMF

Medium-term Fiscal Action Required

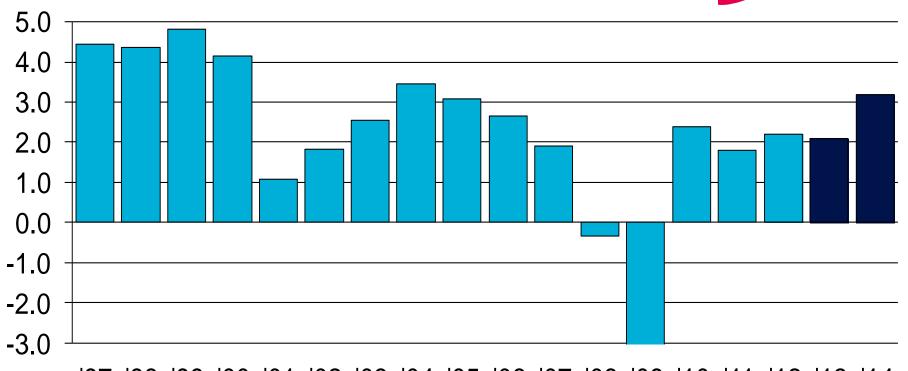
- Obama administration has tabled a budget for 2013-14 that attempts to find a middle ground
- Adminstration's budget proposal would slowly reduce the deficit and stabilize debt/GDP by about 2018...but still not reach fiscal balance by 2023
- A medium-term plan should ideally include expenditure action, tax and entitlement reform and added revenues --Simpson-Bowles plan a good reference point



U.S. Real GDP

(per cent change)





'97 '98 '99 '00 '01 '02 '03 '04 '05 '06 '07 '08 '09 '10 '11 '12 '13 '14

Sources: BEA; CBoC

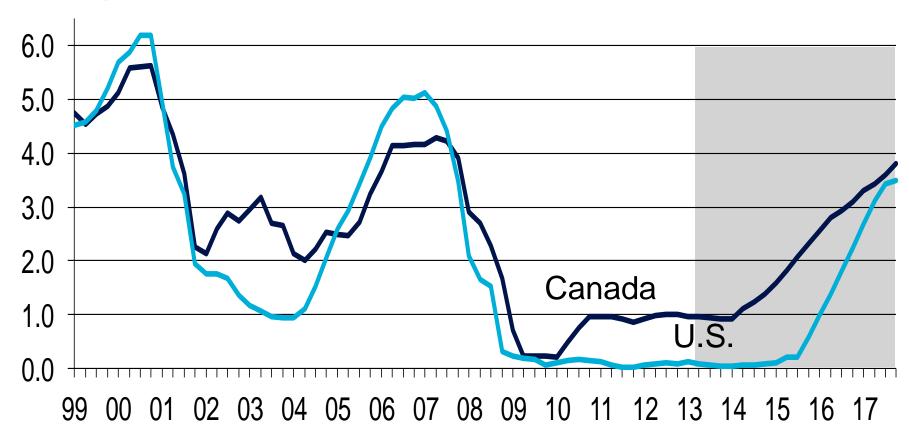
Canadian Outlook



- A soft domestic economy has slowed GDP growth to a modest 1.8 per cent in 2013.
- Resource sector investment is waning following two years of strong growth.
- Fed promise to keep rates exceptionally low through 2015, coupled with upward pressure on the dollar, will keep the Bank of Canada sidelined for now.
- Fiscal adjustment will continue through the medium term.
- External risks have moderated but they remain high.

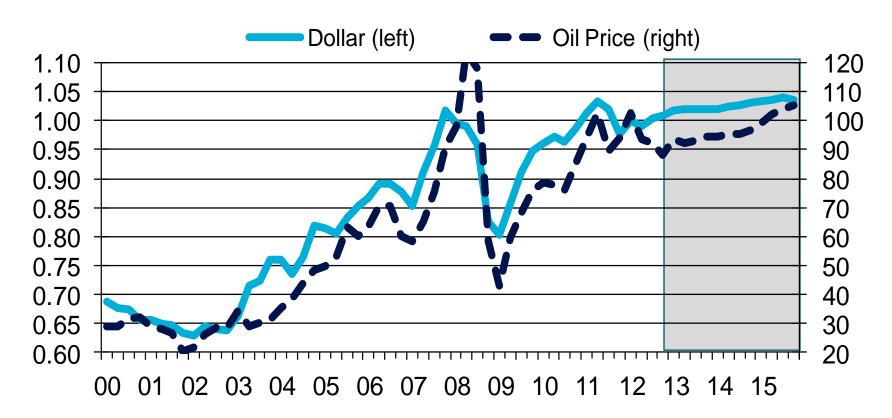
Interest Rates (90-Day T-Bill)

Quarterly 1999-16



The Loonie and the Oil Price

WTI \$US, \$US/\$C

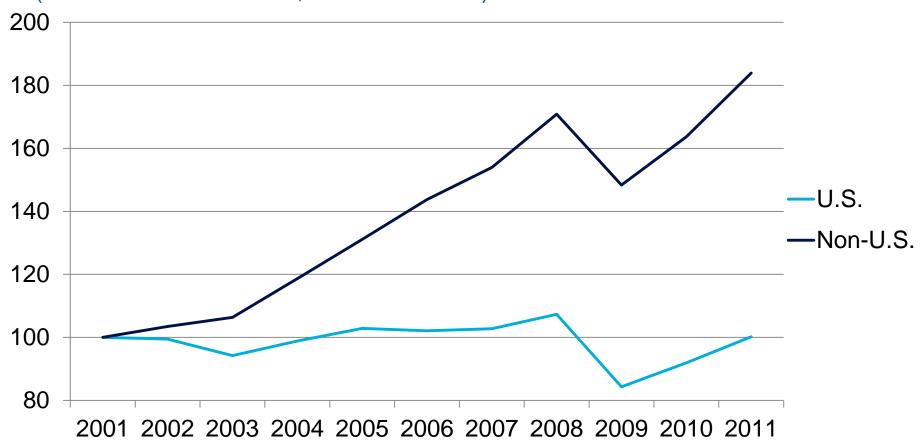


Sources: The Conference Board of Canada; U.S. EIA; Statistics Canada.



Canada's Two-Gear Trade

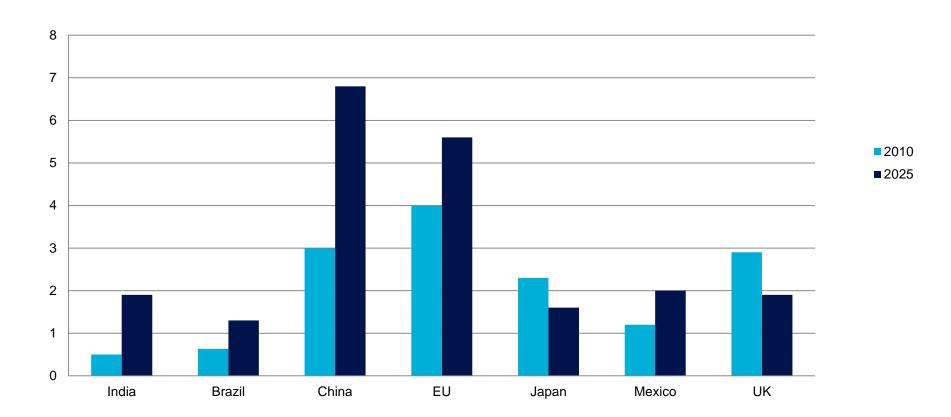
(Canadian bilateral trade, index 2001=100)



Sources: Industry Canada; Statistics Canada; The Conference Board of Canada

Canada's trade in 2025

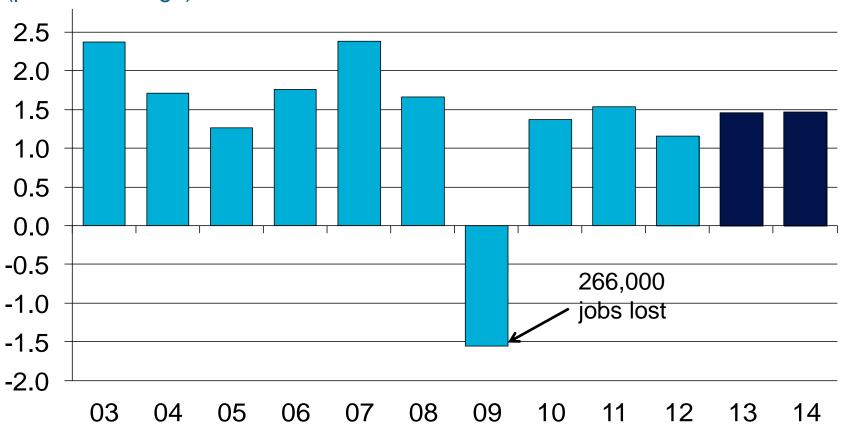
(Goods exports, share of total)



Sources: Industry Canada; CBoC.

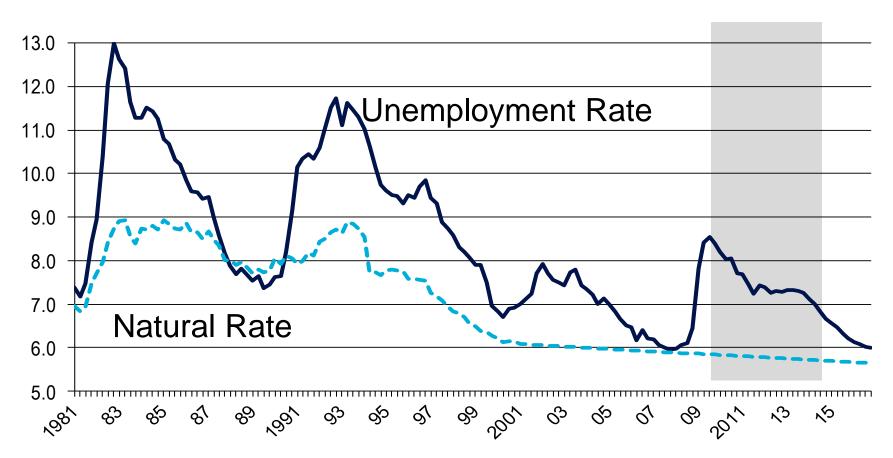
Employment Growth

(per cent change)





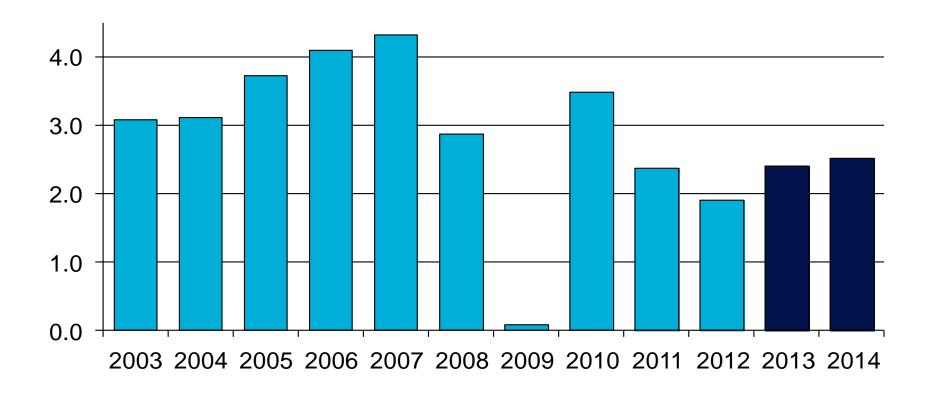
Unemployment Rate vs. Natural Rate (percent), 1981-2016



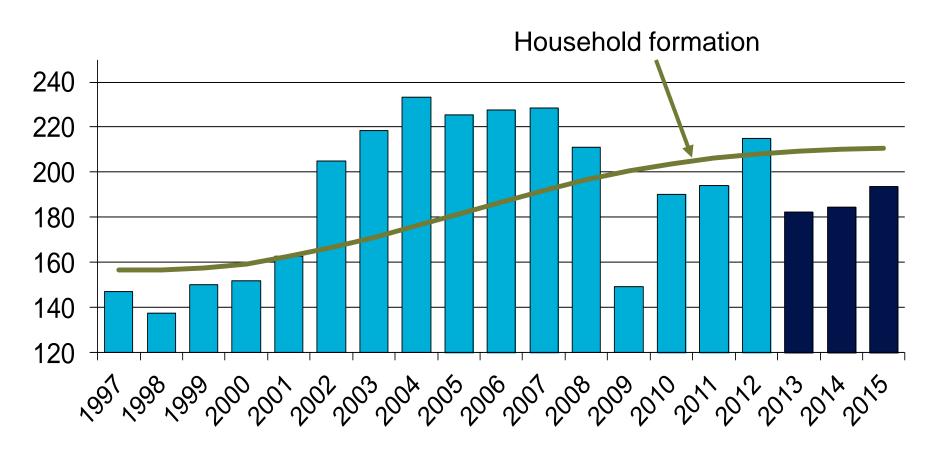
Sources: The Conference Board of Canada; Statistics Canada

Real Consumer Spending

(per cent change)

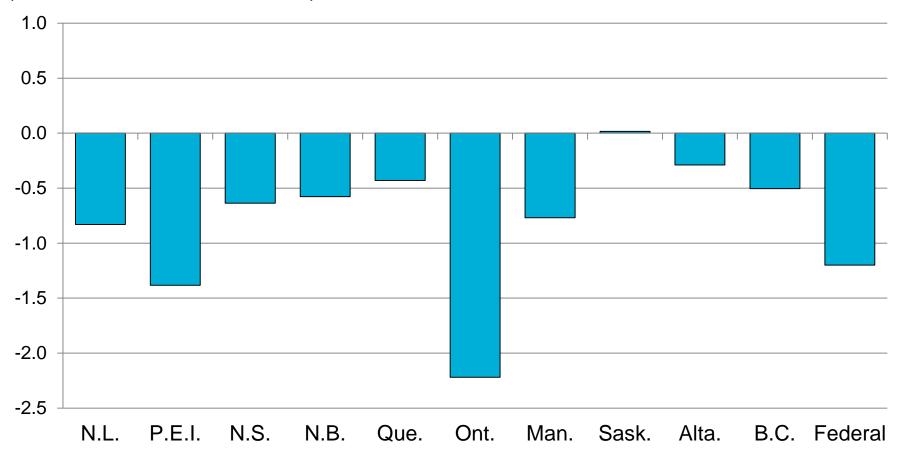


Canada, Housing Starts vs. Demographics (000s)



Federal and Provincial Gov't Balances

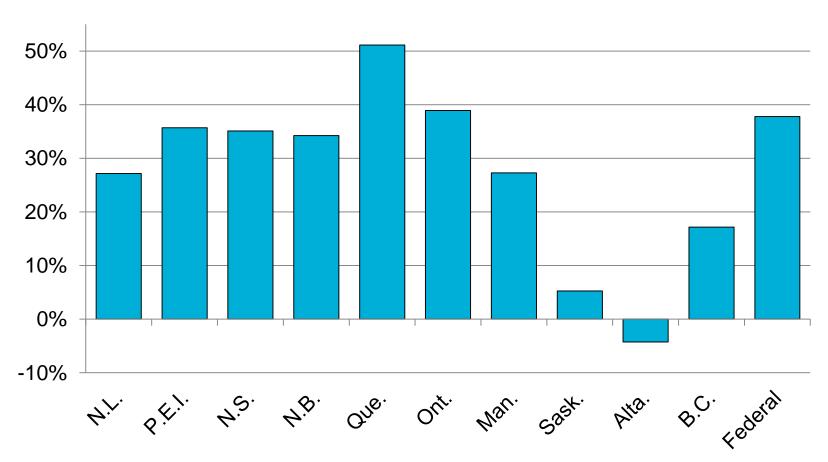
(as a Share of GDP 2012-13)



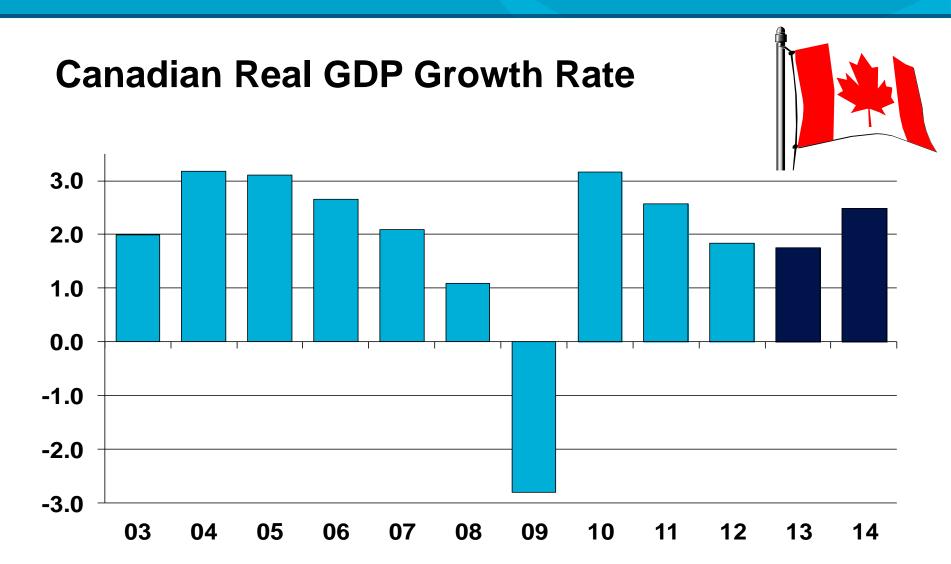
Sources: The Conference Board of Canada; Statistics Canada; various government budgets

Federal and Provincial Gov't Net Debt

(as a Share of GDP 2012-13)



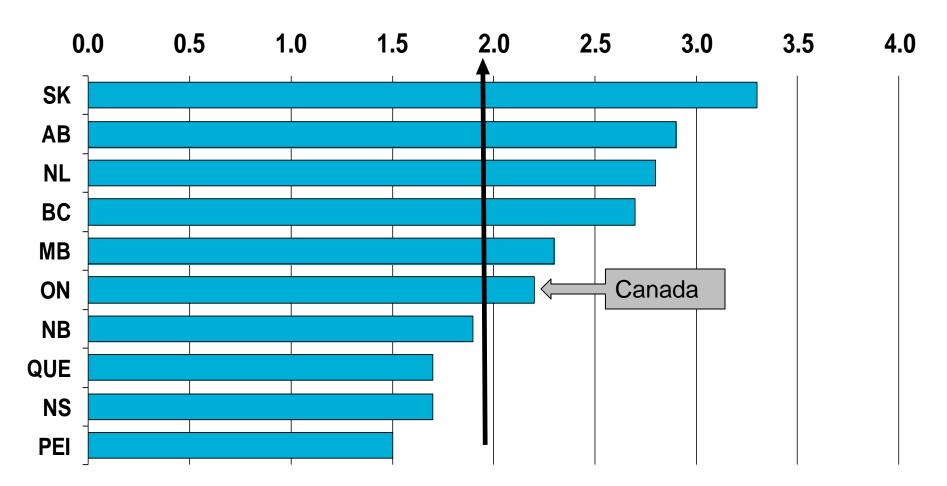
Sources: The Conference Board of Canada; Statistics Canada; various government budgets.





Provincial Real GDP Growth, 2013

(per cent, basic prices, 2002 \$)

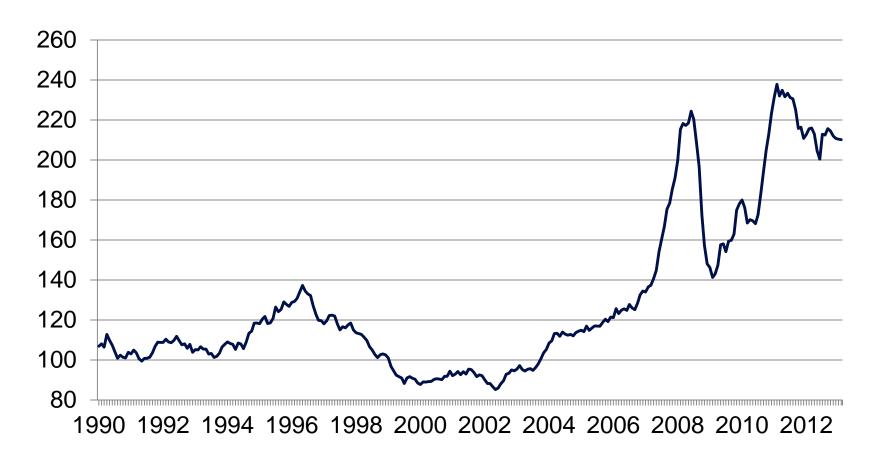


Sources: The Conference Board of Canada; Statistics Canada



The Era of Low Food Prices Is at an End

FAO food price index, 2002-2004=100

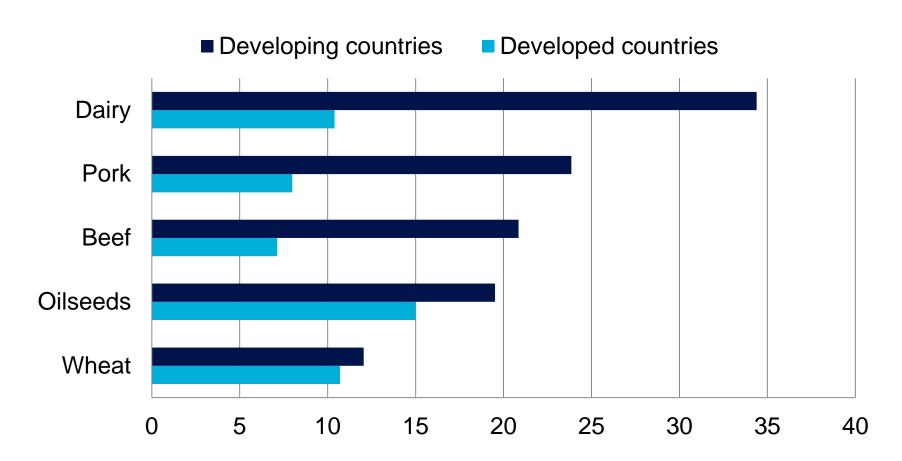


Source: Food and Agricultural Organization of the United Nations.



Rising Demand is the Key Cause

change in demand for key food products 2012 to 2021, per cent

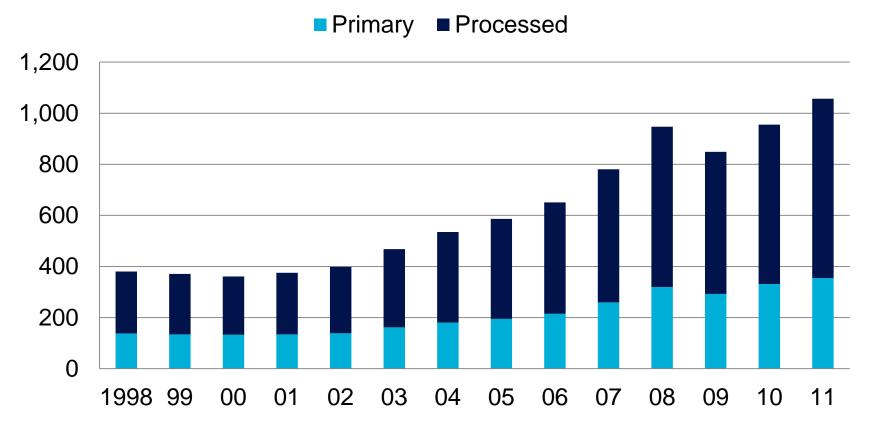


Source: OECD-FAO Agricultural Outlook 2012-2021.



Trade Liberalization Has Driven Growing Global Trade in Food

global agri-food exports, billions of US\$

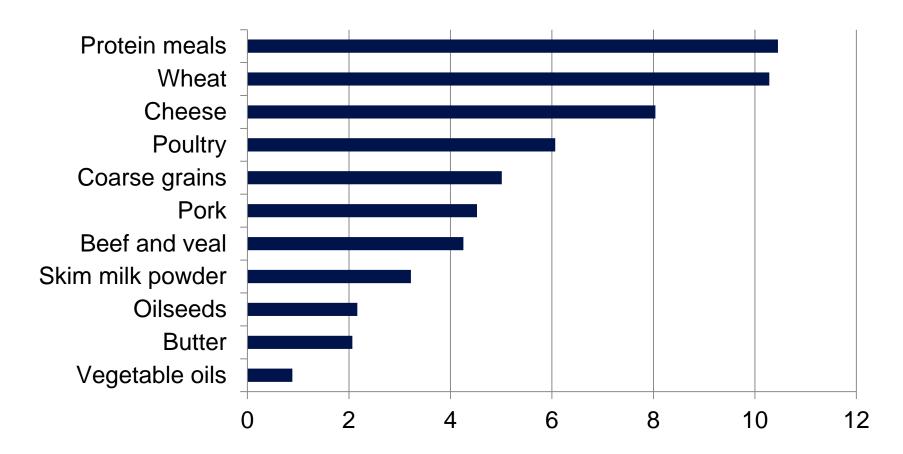


Source: UN Comtrade.



China Represents Agriculture Opportunities

average annual growth in Chinese imports, 2011-2021, per cent



Source: OECD-FAO Agricultural Outlook 2012-2021.

A shared agri-food strategy for North America?

- Maximize global market access for agri-food
- Work toward an integrated Canada-US economic space
- 3. Minimize the impact of the border
- Harmonize standards and processes wherever possible
- If not, seek mutual recognition of each others' standards and regulations, and streamline the processes
- 4. In Canada, eliminate internal trade barriers to create one national market
- 5. Address our "sacred cows" in agriculture to speed transformation and build a global agri-food trade platform

Implications

- Elevated global risks
- Exceptionally low interest rate environment, still
- U.S. recovery strengthening, but fiscal debt overhang is a drag on the recovery
- Canadian growth moderate due to external environment, consumer and government de-leveraging
- Canadian outlook is uneven "the west is best"
- Global agri-food markets offer huge potential to N.A. food producers

The Conference Board of Canada Insights You Can Count On

www.conferenceboard.ca