

# Animal / Farm Protection

Legislation

# Two Categories of Bills

- Iowa Legislation = Farm Protection
  - Utah, Nebraska, Pennsylvania
- Missouri Legislation = Livestock Protection
  - New Hampshire, Tennessee

# New Hampshire Goal

- Protect the Animals
- Prevent the National Animal Rights Groups or their supporters from besmirching the reputations of farms and farmers in the court of public opinion and never notifying anyone who can stop abuse.
  - Shock Value

# HSUS Tactics

## to oppose farm / animal protection

- Letters to legislators – 10 to 1 – our of state'rs
- Mischaracterize the legislation
- ALEC Bill – Make it partisan
- Rally the Organic Folks
- Find sympathetic legislators
- Go to Governor and Speaker
- Phone calls at home
- Big Donors that are sympathetic
- Op Eds

# Supporters' Tactics

- Letters to the editor
- Posters
- Whisper campaigns
- False accusations on YouTube or on display

# Observation

- In every state and for every bill the arguments are the same against us
- Our farmers, the Farm Bureau, and the Department of Agriculture are luke warm in support.
  - Do not want to be the next target.

# Constitutionality

- We studied ACLU comments
- Our House Lawyer's input
- Watched other states
- Learned and rewrote our bill

What are your experiences?